

# RAGNO GIANLUCA

DESIGNER & CREATIVE



## CONTACT

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## SOFTWARE

Illustrator · Photoshop · After Effects · Figma

## AI TOOLS

Claude · ElevenLabs · Seedance · Kling

## SKILLS

Brand & Logo Design · Visual Communication  
· Campaign & Social · Motion (After Effects) ·  
Web / WordPress · Typography

## LANGUAGES

Italian (native) · English (professional)

## EDUCATION

ILAS — INSTITUTE OF COMMUNICATION, NAPLES  
Graphic Design 110/110 · Web Design 105/110  
2021 – 2022

## SELECTED DESIGN WORK

### Erwin Fight

INSTAGRAM CAMPAIGN · 2025

Concept-to-asset launch campaign (carousel + stories) bringing a fight-apparel customization service to the Dutch market: concept, layout and product mockups.

### LDA × Sony Music Italy

VISUAL IDENTITY · 2022-2024

Built and ran the artist's visual identity: single covers including the Sanremo debut "Se poi domani", official tour merchandise, and the trademarked LDA logo, in collaboration with Sony Music Italy.

### Bidoo

SOCIAL CONTENT · 2022

Content, animations and banners for a UK online-auction platform; lifted engagement on Instagram and Facebook.

### Akida Movin' Brands

AGENCY GRAPHIC DESIGNER · 2022

Logos and packaging for client branding campaigns.

## EXPERIENCE

### Pizza Beppe — Amsterdam

AREA MANAGER · 2022 – PRESENT

Area Manager for 9 locations and 100+ people, after growing from floor staff. I own brand and visual consistency across venues, and run internal communication, training material and cross-team coordination.

### Freelance Web Design

WORDPRESS · 2023 – PRESENT

Brand-led websites built to launch fast. Recent client: caiazzafrancesco.com.